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# **Our Programs**

Submitted on Feb 13, 2025

The Well Project provides a variety of programming to address pressing concerns in our community. These efforts are developed by our team in collaboration with key stakeholders including our community advisory board. We design our program activities and materials to incorporate elements from all five focus areas of our strategic plan:

- · education and information;
- community support;
- advocacy and leadership development;
- collaborative engagement; and
- women-focused research and policy.

We conduct regular assessments to ensure our programming remains responsive to the needs of women living with HIV across the gender spectrum.

Beyond our branded programming, please visit "What We Do" to see more of the resources we offer within each of our strategic plan areas.

# **Current and Recent Programming**



A Girl Like Me LIVE is an interactive, livestreaming series created to advance key topics related to health and wellness education among women living with and vulnerable to HIV.

### Image



## **BEEEBAH**

BEEEBAH (Building Equity, Ethics, and Education on Breastfeeding and HIV) is a comprehensive, multitiered project that increases knowledge and expands access to information around breast/chestfeeding and HIV. <u>BEEEBAH en español</u>



# Leadership Exchange

The Well Project Leadership Exchange is a series connecting thoughtleaders in the HIV community in dialogue to explore one another's work, activism, and personal experiences.

#### **Image**



### SHE/HER/THEY

SHE/HER/THEY (Sexual Health Education/HIV Empowerment Resources/Treating HIV Equally) is an educational outreach initiative focused on improving engagement in care, health outcomes, and well-being for women living with and vulnerable to HIV while promoting language justice and holistic wellness. <u>SHE/HER/THEY en español</u>



#### **WATCH! 2.0**

WATCH! 2.0 (Women's Advocacy and Treatment Coalition on HIV) is a treatment advocacy webinar series (based on 2015 WATCH! Series) that emphasizes a women-led response to the HIV epidemic. By putting women and advocacy at the forefront, WATCH! 2.0 covers a series of advocacy-related topics, led by a variety of experts.

#### Image



# Women Like Us – Aging Positively

Women Like Us – Aging Positively focuses on increasing overall health and wellness among women aging with HIV by increasing social connectedness and access to relevant health information, including efforts to center the needs of women aging with HIV, improve patient-provider interactions and relationships, and decrease isolation. <u>Mujeres Como Nosotras: En español – en español</u>



## Women's Research Initiative on HIV/AIDS

The Women's Research Initiative on HIV/AIDS (WRI) is a multidisciplinary and multisectoral effort dedicated to identifying gaps for women in HIV prevention, treatment, and cure research and policy and making recommendations to address them.

# **Past Programming**

**Image** 

## A Place at the Table



## A Place at the Table: WATCH!

A Place at the Table: WATCH! (Women's Advocacy and Treatment Coalition on HIV) was The Well Project's original 2015 webinar series offering women living with HIV capacity building and training on HIV treatment and advocacy.



# Stay Well at Home with The Well Project

Stay Well at Home with The Well Project was a bi-weekly video/chat series featured women living with HIV sharing positive approaches to help navigate the isolation and other challenges caused by the COVID-19 pandemic.



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